

# NEW B-MAX



European vehicle shown, South African spec will vary.

[www.ford.co.za](http://www.ford.co.za)



**Go Further**





### Ingenious solutions.

The **B-MAX** is packed with ingenious features, from its unique door concept to the powerful SYNC®, in-car connectivity system with 4.2 inch color screen. The full-length glass panoramic roof and leather interior are complimented by smart features including a Sony audio system, Ford MyKey® functionality, power start button and rear view camera. Even more impressive than the range of smart technologies, is the exceptional ride quality. It's smooth, comfortable and supple qualities that enable B-MAX to soak up all forms of tarmac and remain composed on twisty roads.





# Life is an open door.

Introducing the stylish new **B-MAX**, with the unique Ford Easy Access Door System featuring hinged front doors and pillarless rear sliding doors delivering new levels of convenience, access and flexibility. Packed with smart technology to make driving easier, more enjoyable and more efficient.



## Maximum access from three sides.

When both front and rear doors are open there is outstanding access to the interior, with a huge, clear aperture more than 1.5 metres wide, making it significantly easier to enter or exit the rear seats, attend to children in child seats, or load and unload shopping.



## Maximum safety. Maximum peace of mind.

The new **B-MAX** offers six state-of-the-art airbags: driver and front-seat passenger airbags, 3D Thorax side airbags and curtain airbags that run the entire length of the cabin.

European vehicle shown, South African spec will vary.

	B-MAX		
	1.0 EcoBoost Ambiente	1.0 EcoBoost Trend	1.0 EcoBoost Titanium
<b>ENGINE</b>			
Engine type	1.0 EcoBoost GTDi	1.0 EcoBoost GTDi	1.0 EcoBoost GTDi
Cylinders	3	3	3
Capacity (cc)	999	999	999
Power (kW @ rpm)	74kW@6000rpm	92kW@6000rpm	92kW@6000rpm
Torque (Nm @ rpm)	170Nm	170Nm	170Nm
Fuel Induction	Turbo-charged	Turbo-charged	Turbo-charged
Fuel Injection	Direct injection	Direct injection	Direct injection
Fuel Requirement	Petrol	Petrol	Petrol
<b>SAFETY &amp; SECURITY</b>			
Driver Airbag	Std	Std	Std
Passenger Airbag	Std	Std	Std
Side Airbags	Std	Std	Std
Curtain Airbags	Std	Std	Std
Anti-lock Brake System (ABS)	Std	Std	Std
Electronic Brakeforce Distribution (EBD)	Std	Std	Std
Electronic Stability Programme (ESP)	Std	Std	Std
Hill Launch Assist (HLA)	Std	Std	Std
ISOFIX Child Seat Anchors	Std	Std	Std
Centre high-mounted rear stop lamp	Std	Std	Std
Remote power central locking	Std	Std	Std
Thatcham Anti-Theft Alarm	-	Std	Std
Side impact protection bars	Std	Std	Std
Front & rear fog lights	Std	Std	Std
<b>CONVENIENCE</b>			
Air conditioner: Manual	Std	Std	-
EATC with electronic recirculation facility	-	-	Std
Cruise control	-	Std	Std
Steering wheel audio controls	Std	Std	Std
SYNC®: Radio, CD, USB & Aux, Bluetooth, 6 Speakers, Multi-Function Display - Dot Matrix	Std	-	-
SYNC®: Branded Radio, CD, USB & Aux, Bluetooth, 8 Speakers, Colour TFT screen	-	Std	Std
Heated, leather seats - driver & passenger	-	-	Std
Lumbar support - driver	-	-	Std
Power front & rear windows with one shot up/down	Std	Std	Std
Ford MyKey® functionality	-	Std	Std
Full length panoramic roof	-	-	Std
Auto-dimming rear view mirror with rear view camera	-	-	Std
Parking distance sensors – Front	-	Std	Std
Parking distance sensors – Rear	-	-	Std
Rain sensing windscreen wipers	-	-	Std
Power point socket – 12V	front	front & rear	front & rear
Rear sliding passenger doors	Std	Std	Std
Tinted windows	Std	Std	-
Privacy glass - rear only	-	-	Std
<b>Ford PROTECT</b>			
Service intervals	20 000 km	20 000 km	20 000 km
Service Plan	4 yr/ 60 000 km	4 yr/ 60 000 km	4 yr/ 60 000 km
Roadside Assistance	3 yr/ unlimited km	3 yr/ unlimited km	3 yr/ unlimited km
Comprehensive Warranty	4 yr/ 120 000 km	4 yr/ 120 000 km	4 yr/ 120 000 km
Corrosion Warranty	5 yr/ unlimited km	5 yr/ unlimited km	5 yr/ unlimited km



### Quality

We design and build your Ford to feel as good after many years of service as it did the day you picked it up. And to drive just as beautifully too.



### Green

Using advanced Ford technology, we're committed to creating vehicles with improved fuel economy, reduced CO<sub>2</sub> emissions and a lower overall cost of ownership.



### Safe

Ford's Intelligent Protection System uses sophisticated technology designed to help prevent an accident and, if one should happen, to protect you.



### Smart

Vehicles with smart intuitive technologies designed to connect your world and many clever solutions from Ford that make life a little easier.

Ford reserves the right, subject to all applicable laws, to discontinue or change features and other specifications either temporarily or permanently, which will be communicated to the Ford Dealer Network. Printed April 2015.



Visit [FordSouthAfrica](http://FordSouthAfrica)